

FISHERIES COUNCIL OF CANADA • 2010 ANNUAL CONFERENCE  
CELEBRATING 65 YEARS

OTTAWA, OCTOBER 26-28 • FAIRMONT CHÂTEAU LAURIER

CONFERENCE SPEAKERS

John Sackton is President of Seafood.com located in Boston, Massachusetts. Seafood.com is North America's leading seafood news information service. John is recognized as one of the foremost seafood market analysis.

The Fisheries Council of Canada is again delighted to have John with us for a comprehensive review of market developments in 2010; provide us with insight on factors that will affect the market in 2011; and his outlook for key Canadian species.

Khurshed Shaimov is the General Manager of La Marère, Russia's largest seafood importer, focussing on high quality seafood to restaurants, hotels, food boutiques, and supermarkets. Mr. Shaimov will report on developments in the Russian market in 2010; highlighting the projected areas of growth in 2011; and La Marère's assessment of Canada's seafood opportunities in the Russian market.

William Jones is the Director of the Division of Seafood Safety, US Food & Drug Administration, Washington. Dr. Jones will provide an update of the food safety legislation progressing through the US Congress, in particular those aspects that may impact on seafood and seafood exports to the USA.

Gavin Gibbons, Director, Public Relations, National Fisheries Institute (NFI), USA. Mr. Gibbons will provide an overview of the media strategies used by NFI, NFI's responses to recent USA seafood media issues, and highlight emerging media challenges.

Claire Dansereau is the Deputy Minister of the Department of Fisheries & Oceans. Ms Dansereau will lead an interactive panel of Assistant Deputy Ministers reviewing current issues and seeking input, comments, etc. on going forward.

The Honourable Gail Shea is Canada's Minister of Fisheries & Oceans. Minister Shea will review some of the key challenges faced in 2010; current issues of focus; and emerging challenges.

